CINEMATIC PRODUCTION

By

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DIRECTION TECHNIQUES

EXECUTION

Translating words into audio visual emotions



CONSTRUCTING AUDIO-VISUAL SPATIO-TEMPORAL NARRATIVE



Audio-visual Spatio-Temporal construction

CREATIVE- Emotional Quotient

Script

Actors

Shots

Music

OPERATIONS-Teamwork

Crew – Production, Direction and technical Locations Budgets Time management

CREATIVE- Emotional Quotient

Script Actors Shots Music Editing

Script

Developing Idea into script.

Working as a writer.

Working with script writer.

Drafts and redrafts.

Final Draft

IDEA-STORY-SCREENPLAY-SCRIPT-SHOOTING SCRIPT

Actors

- Casting
- Dates
- Contracts
- Makeup Test
- Screen Test
- Rehearsals
- On Location
- On Camera



- Scheduling
- Shooting script
- Preparedness
- Coordination with head of the departments.
- Screen alertness.



- Background Score
- Songs-Indian Mainstream Scenario

Editing

- Edit notes
- Footage review
- Sitting with the editor
- Rough cut
- Dialogues-Ambience Music
- DI and VFX
- Final Print

OPERATIONS -Teamwork

Crew – Production, Direction and Technical

Executive Producer- Production Managers, Production executives and assistants

Directorial team- Associates and assistants

Cinematographer – Grammar, equipment, aesthetics.

- Audiographer Sound
- **Actors-** Body of emotions.

OPERATIONS- Budgets

Concept to release

- Above the line-
- Below the line
- Contingency

OPERATIONS- Locations

Indoors and outdoors

OPERATIONS- Time management

- Preplanning most essential
- Keeping track of time

Markettings